



Vistas Unlimited, Inc.

Overview

Vistas Unlimited, Inc., a technology company that creates virtual embedded marketing and visual aids for live sports broadcasts, engaged Propel to create an identity and produce marketing materials to expose their product to a wider audience.

Solution

Propel created a brand that captures the essence of their technology and medium, and produced brochures and a website to further extend their brand.

Impact

Company has grown exponentially, landed a major golf broadcasting client and was recently recognized with an Emmy for their technological achievements in sports broadcasting.

