



## MERIDIAN LUXURY SUITES, LAS VEGAS

### Overview

Condo project in Las Vegas being converted to hotel/luxury suites. Engaged Propel to create marketing materials to promote property externally as well as internally.

### Solution

Reworked logo to better identify and position the property. Produced trade show booth, environmental graphics, brochure, key cards, and various other in room materials.

### Impact

Increased awareness and exposure due to new marketing materials have booking up 75% overall.

